

BILINGUAL MARKETING SPECIALIST

PHARMACHOICE CANADA

WHO IS PHARMACHOICE CANADA?

PharmaChoice Canada (PCC) is a member-owned co-operative supporting more than 1,000 independently owned pharmacies across the country. They exist to give independent pharmacy owners the tools, infrastructure, and support to compete while staying deeply connected to their communities.

With national reach and a growing digital ecosystem across web, mobile, loyalty, and media, PCC continues to evolve how it connects with Members and consumers across Canada. For more information, click here: pharmachoicecanada.ca

What sets PCC apart:

- National scale with a strong local, community-first focus
- A collaborative, high-performing team environment
- Member-focused organization



THE OPPORTUNITY

Based in Saskatoon, the Bilingual Marketing Specialist plays a key role in ensuring PharmaChoice Canada's marketing programs are executed consistently and effectively across a national, bilingual environment.

This is not a campaign creation role; it is about ownership of execution. You will work across internal teams, external partners, and multiple platforms to bring campaigns to life across PCC's digital and consumer touchpoints.

At the core of this role is executing French-language marketing campaigns in PCC's communications across all properties, experiences, and platforms. Utilizing your bilingual knowledge, you will coordinate, review, and operationalize both English and French content ensuring it is aligned, and on PharmaChoice's brand of operational excellence.

THE IMPACT YOU WILL MAKE

You will play a central role in how PCC shows up to Members and consumers across Canada.

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Your focus is not on building campaigns from scratch, but on ensuring they are executed with precision, consistency, and quality across every channel. You bring structure to complexity, connecting timelines, teams, bilingual content, and platforms so that nothing is missed. Your ability to confidently manage and execute French-language marketing across PCC's ecosystem will ensure a consistent and cohesive national presence.

WHO YOU ARE

You are a coordinator by nature, someone who sees how all the pieces fit together and takes ownership of making it happen. You are comfortable working across bilingual systems and platforms, and you bring judgment to ensure work is delivered accurately and at a high standard.

You Bring:

- ✓ Professional fluency in both English and French, with the ability to confidently execute French-language marketing across digital platforms
- ✓ 2 + years of experience in marketing, coordination, campaign execution, or digital marketing
- ✓ Exposure to multi-channel marketing environments (web, email, social, campaigns)
- ✓ Experience working with internal teams and external vendors or agencies
- ✓ Strong organizational skills and attention to detail

You Are:

- ✓ Structured and dependable; you bring clarity and follow-through
- ✓ Detail-oriented with a strong quality mindset
- ✓ A clear and confident communicator across teams and languages
- ✓ Adaptable and comfortable managing multiple moving priorities
- ✓ Someone who takes ownership of execution



*Proudly Independent
Proudly Canadian*

LET'S START THE CONVERSATION



If you thrive in execution, bringing people, platforms, and timelines together to make marketing happen, this is where your bilingual expertise steps in.

Contact Melanie Mack, Recruitment Consultant, Essence Executive Search, at Melanie@essencerecruitment.ca or check out the full details at <http://www.essencerecruitment.ca>

APPLICATION CLOSE DATE: May 11, 2026